

Website Review Notes

Designer: Maggie

Art Director: Gracie

- Most photos float right at the moment, try alternating to vary the pacing
- On the pages besides the home page, show more of the content underneath to show indicate to the user to scroll down
- Images right now are stacked on top of each other, try overlapping them to mimic the way the text overlaps the images
- Materials page, material section → add small element in lower right using the grid to activate the negative space, or do a bigger typographic gesture like a pullout quote